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SensorLogic Releases the First Open Source Protocol for M2M Applications

M2MXML protocol introduced into the public domain

DALLAS – March 23, 2005 – SensorLogic, the industry’s first machine-to-machine (M2M) application service provider, has published the M2MXML protocol and put it in the public domain at www.m2mxml.org. The first open source protocol for M2M applications, M2MXML combines a common Web protocol, XML, and a set of functional standards used for remote monitoring and control of devices with limited processing capability. By adopting this open standard, device manufacturers and application developers can increase the speed and ease of implementing M2M solutions. Standards also improve the interoperability of complex systems across varied transports, devices and applications.

“Creating a standard that was feature rich while being wireless network friendly was critical to accelerating adoption of telemetry applications,” said SensorLogic President and CEO Dr. Jeff Smith. “However, we realized that using it ourselves was not sufficient, it had to be in the public domain in order to have the greatest effect. We are proud to be able to contribute to the industry in this way.”

Placing the protocol in the public domain provides individuals interested in telemetry applications with a royalty-free interface that saves them from having to develop a custom protocol themselves. Several device manufacturers have embraced M2MXML already, which is a very important step toward creating support behind an industry-wide standard.

“The M2MXML standard provides the data communications protocols that have been needed in the industry,” stated AVIDWireless CEO Rod Montrose. “Integrating the standard into our AVIDirector products provides our customers the ability to create their M2M applications in hours – rather than weeks or months.”

Because the M2MXML protocol was designed so that developers with TCP/IP and XML experience would find it very familiar, integrating the protocol into new or existing embedded systems is a straightforward process. SimpleComTools is an example of a company that already has begun offering a version of its COM1000™ Industrial Internet Appliance with support for M2MXML.

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“M2MXML was a higher level protocol that was easy to understand, powerful enough to handle our requirements, but compact enough to fit into our embedded device,” said SimpleComTools Chief Systems Architect and VP of Engineering Bill Crum. “The completeness of the protocol and the development assistance from SensorLogic engineering staff made the integration a very pleasant experience.”

Anyone interested in M2MXML can download a copy of the protocol, get updates and participate in a forum on www.m2mxml.org, a site hosted by SourceForge.net, a widely used repository for open source software.

About SensorLogic

SensorLogic makes it easy for companies to develop what normally would be very complex machine-to-machine (M2M) applications. Based in Dallas, Texas, SensorLogic provides an integrated M2M solution that bundles all necessary components and device management capabilities with the most effective wireless data communications service. SensorLogic is the first provider that doesn't force developers to spend huge amounts of capital or require lengthy development time to deploy private-label commercial-grade M2M services. More information on the company can be found at <http://www.sensorlogic.com/>.

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