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## **Simple Com Tools and Motient Partner to Ease M2M Deployments**

*M2M Project Rollouts Made Easier Through Joint Effort*

Tampa, FL – March 8, 2006

Simple Com Tools, LLC – creator of the award-winning COM1000™ Industrial Internet Appliance™, and leader in the M2M hardware market, and Motient Corporation – nationwide provider of terrestrial wireless data solutions, today announced a new Joint Marketing Agreement designed to help integrators and customers ease the deployment of M2M applications.

Under the new agreement, the two companies will work together to simplify M2M solution building in several ways:

- Introducing Motient wireless data products and services to the rapidly expanding list of Simple Com Tools M2M oriented value-added resellers and customers;
- Providing compelling activation bundles for SCT products deployed on the Motient network with approved wireless data modems;
- Ensuring cross-training of products and services to assure that customers using SCT equipment on the Motient network have an exceptional M2M deployment experience.

"Our equipment is designed to provide solution providers and end-users with the maximum amount of flexibility in terms of network communications," states Bill Farley, VP of Sales for Simple Com Tools. "Our '*any-network-technology*' approach is a cornerstone of our mission to simplify the collection and integration of machine data. With Motient as a partner in that effort, M2M application deployment just took another giant leap forward".

Motient Communications is a Data MVNO providing wireless M2M and Telemetry solutions to Fortune 500 and the small to medium enterprise business market. Motient draws on over 15 years of experience as a network operator to offer one source support and wireless consulting services utilizing the Sprint (1xRTT) and Cingular (GPRS) data networks for a variety of industries and applications. Motient simplifies the wireless experience for application providers, hardware vendors, value-added resellers and customers by offering services that enhance the performance, efficiency and cost-effectiveness of enterprise wireless data networks.

"Motient is excited to be working with Simple Com Tools, first as a customer and most recently as a partner," said Deb Peterson, Senior Vice President Systems and Business Development for Motient Communications, Inc. "Simple Com Tools minimizes the effort to collect machine data, as we enable solutions for the M2M/Telemetry marketplace. As a Data MVNO, Motient recognizes the value of top notch partners such as Simple Com Tools in engineering end-to-end solutions. Customers and Systems Integrators alike will benefit from the decades of wireless data experience, pre-sales engineering support and customer service provided by Motient and Simple Com Tools."

The first joint promotion arising from the new Simple Com Tools/Motient partnership will be their “Unwire Your Machines™” promotion to be launched at CTIA in Las Vegas on April 6<sup>th</sup>, 2006. Under terms to be announced, SCT and Motient will be offering a special service discount for customers deploying SCT devices using modems from the Motient approved partner list. The list of approved modems is extensive, and includes such popular names as AirLink, BlueTree, Digi, Enfora, and Multi-Tech.

Integrators or customers interested in taking advantage of this special promotion can contact either Simple Com Tools or Motient for more details.

### **About Simple Com Tools**

Simple Com Tools, LLC provides software tools and hardware appliances that access and distribute remote asset logic across the M2M, Security, and Telematics value chains. SimpleComTools products are designed for network integrators and application service providers who need real-world solutions for machine-to-machine communications, telemetry and remote data collection, wireless connectivity, access control, and asset management. Their flagship product, the COM1000™ Industrial Internet Appliance, combines elements of serial data, digital and analog inputs, TCP/IP, and embedded applications all packaged in a rugged, pre-integrated device that can be seamlessly integrated into any LAN, WAN, or wireless project. For additional information on SimpleComTools, visit them online at [www.simplecomtools.com](http://www.simplecomtools.com).

### **About Motient Corporation**

Motient is a nationwide provider of terrestrial wireless data solutions for Fortune 500 companies and the small to medium size enterprise business market. Motient provides access to multiple networks platforms, including GPRS, 1xRTT and its own DataTAC Network. Motient simplifies the wireless experience for application providers, hardware vendors, value added resellers and customers by offering proprietary applications, one source support and wireless consulting services that enhance the performance, efficiency and cost-effectiveness of enterprise wireless networks.

Motient is also the controlling shareholder of TerreStar Networks Inc., a development-phase satellite communications company, and a minority shareholder of Mobile Satellite Ventures, LP, an established satellite communications company. TerreStar and MSV are both in the process of developing next-generation hybrid networks that plan to provide ubiquitous wireless service by integrating land-based towers and powerful satellites. These new networks will deliver services to standard wireless devices everywhere in North America. For additional information on Motient, please visit the company's website at [www.motient.com](http://www.motient.com).

### **CONTACT INFORMATION:**

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