SIMPLECOMTOOLS JOINS RABBIT SEMICONDUCTOR'S THIRD PARTY VENDOR PROGRAM TO PROMOTE THE COM1000™ INDUSTRIAL INTERNET APPLIANCE

--- FOR IMMEDIATE RELEASE ---

Davis, CA - May 26, 2005 – Rabbit Semiconductor is pleased to announce the addition of SimpleComTools' COM1000™ *Industrial Internet Appliance* to the Rabbit Semiconductor Third-Party Partner e-Store. Rabbit Semiconductor provides the Third-Party Partner e-Store as an online showcase for original equipment manufacturers (OEMs) of products that use Rabbit's microprocessors.

The COM1000 is a rugged hardware device that can be seamlessly integrated into LAN, WAN, and wireless projects. Powered by a RabbitCore RCM2100, the COM1000 offers a unique blend of Serial and TCP/IP communications, digital and analog inputs, relays, and embedded applications - all combined to help serve many of today's unique and often complex industrial networking challenges. Its embedded applications provide quick and easy means of connecting serial devices to IP networks, Internet enabling legacy devices, or integrating remote devices with today's advanced 3G wireless data networks.

"The Third Party e-Store allows our customers to discover what other companies have done to make our microprocessor and RabbitCore Module even more exciting!" states Kevin Lettow, Rabbit Semiconductor's Manager of Consultants & Partners Program and the Third Party e-Store. "Our Third Party Partners have created a wide range of tools, development aids, and high-tech product solutions that fit our customer's most demanding needs; the COM1000 *Industrial Internet Appliance* is a fine example of what can be done using the RabbitCore Module to start."

The COM1000 can be used in any number of applications. It can manage and maintain network connections, provide router-like intelligence, the ability to serve as a both serial and RS485 device servers, and the embedded applications to transfer files and provide send remote notifications without any specialized backend software. Ideal for access control, vehicles diagnostics & control, industrial monitoring, and mobile monitoring, the COM1000 is a complete and affordable solution that can be hooked-up and be ready-to-go in minutes.

"As our name implies, SimpleComTools is all about deploying remote monitoring and control applications simple for systems integrators and application service providers", stated Bill Farley, Vice President of Sales and Marketing at SimpleComTools. "The COM1000 is the flagship of that commitment. It has the pre-integrated applications integrators are looking for, but also the flexibility to be adapted to specialized applications."

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Examples of this flexibility are visible in versions of the COM1000 supporting the Omni-Link™ service from Powerweb Technologies (www.2powerweb.com) and the M2M Portal™ from SensorLogic. Omni-Link™ is an interactive energy portal designed for advanced energy saving strategies for Fortune 1000 companies. SensorLogic's M2M Portal™ is a web-based, telemetry data management and communications platform that makes it easy for businesses to build complete, end-to-end wireless telemetry solutions. In both instances, the COM1000 is used as the remote edge-appliance that transports the relevant data to the portal.

"SimpleComTools has shown M2M application service providers and others in need of specialized hardware appliances that they don't have to go through expensive engineering or R&D to obtain a hardware solution that meets their needs" states Rebecca League, Rabbit Semiconductor Strategic Business Development Manager. "By teaming with Rabbit Semiconductor, they can leverage our expertise as well as the work already done by smart, progressive companies like SimpleComTools."

Rabbit Semiconductor

Rabbit Semiconductor is a global manufacturer of the high-performance Rabbit2000® and Rabbit 3000® microprocessors and development tools for embedded control, communications, and Ethernet connectivity. The award-winning RabbitCore™ product line was introduced in 2001. Rabbit Semiconductor offers customers a complete embedded design system, including low-cost development kits and comprehensive technical support for both hardware and software issues. Rabbit Semiconductor was named to SARTA's Top 25 companies in the Sacramento area. Rabbit Semiconductor is a member of the Fabless Semiconductor Association and is located in Davis, Calif., 70 miles east of San Francisco. For more information on the Rabbit Semiconductor Third-Party eStore visit: http://www.rabbitconsulting.com/partners.

SimpleComTools

SimpleComTools LLC provides software tools and hardware appliances that access and distribute remote asset logic across the M2M, Security, and Telematics value chains. SimpleComTools products are designed for network integrators and application service providers who need real-world solutions for machine-to-machine communications, telemetry and remote data collection, wireless connectivity, access control, and asset management. SimpleComTools' customers are part of the new wave of telecom, networking, and software engineers who need tools that deal with both serial and IP communications. They work for utilities, government agencies, public safety agencies, security firms, banks, telecom carriers, transportation companies, vending services, etc. Their flagship product, the COM1000™ Industrial Internet Appliance, combines elements of serial data, digital and analog inputs, TCP/IP, and embedded applications all packaged in a rugged, pre-integrated device that can be seamlessly integrated into any LAN, WAN, or wireless project. For information on the COM1000™ or on SimpleComTools, please visit http://www.simplecomtools.com

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